



For Immediate Release
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Grab N' Grow Soil Products Sponsors Petaluma's Bounty Community Farm Program for Kids

SANTA ROSA, March 15 – Grab N' Grow Soil Products, a leading Sonoma County soil, compost and mulch maker for a half century, is sponsoring Petaluma Bounty's Community Farm, an educational urban farm program that introduces gardening and nutrition to young people and provides low-income residents with affordable and healthy fresh food.

Kjell Kallman, manager of Grab N' Grow on Llano Road on the Santa Rosa Plain, said the soils company is providing Bounty's Community Farm with \$750 worth of organic soils, mulch and other soil amendments for the coming growing season.

The soil will be used at Bounty's 2.5-acre demonstration farm and garden on Shasta Avenue off Petaluma Boulevard North, said Suzi Grady, Bounty Farm Manager.

"Petaluma Bounty has been using Grab N' Grow soils for years. It's quality product," she said. "We're grateful for this in-kind donation and glad to have Grab N' Grow as an active sponsor."

Kallman said Petaluma Bounty's program is consistent with Grab N' Grow's goal to promote and support efforts that encourage families and young people to grow nutritious food and engage in sustainable lifestyles.

"Suzi and the good folks at Petaluma Bounty are shining examples of Sonoma County people pulling together to enlighten and change childrens' perception of how fresh food really tastes. Their efforts help to feed the less fortunate and create additional sources for locally grown food benefit our community. We are very proud to help them with these programs"

The Shasta Avenue farm produces field and garden crops. It is visited by as many as 400 children on field trips during the school year and over the summer in connection with clubs, summer camps and other youth projects.

Grady said the program exposes young people to gardening and the benefits of growing nutritious food and gives them hands-on experience in gardening and preparing foods they help raise.

She said children are introduced to a “pizza garden” and help prepare pizza made from Bounty Community Farm peppers, basil, rosemary, tomatoes, onions and other produce as they come into season.

“We bake it in our oven on site, and it’s a very big hit,” she said.

The farm also makes food available to families living on fixed or very low incomes at affordable prices.

Petaluma Bounty (www.petalumabounty.org) was established in 2006. It is a community-based nonprofit that is helping people grow their own healthy food, redistributing surplus food, making affordable fresh food available to low-income families and seniors, and providing educational opportunities for young people.

Operating for a half century, Grab N’ Grow Soil Products (www.grabngrowsoil.com) produces premium, hand-crafted soil, compost and mulch to meet the needs of farmers, landscapers, and gardeners for now and into the future. The company, owned by Soiland Co., Inc., produces much of its products from recycled tree, brush and yard waste it receives from customers at its Llano Road location.

Grab N’ Grow offers bulk and bag sales at its Llano Road location and bags in select retail outlets. This year, the company’s signature product, Mango Mulch™ Organic Compost, a fertilizer and soil conditioner, is being offered with two new companion products, Julious’ Choice™ potting soil for 1-5-gallon containers, and Marlene’s Magic™ Garden Mix, perfect for vegetables and flowers.

Grab N’ Grow offers free knowledge and tips for healthy and sustainable gardens. It is open weekdays 7 a.m. – 4:30 p.m., Saturdays 8 a.m. – 4 p.m.

Tree, brush & yard waste drop-off recycling 8 a.m. – 4 p.m..

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