



Local Business Expands * Focus on Landscaping and Recycling

Growing Business

With the economy dominating news, it's great to have a positive story to share with CLCA members! Soiland Company, a Sonoma County family business since 1962, is growing ... organically and sustainably.

Soiland owns and operates **Stony Point Rock Quarry** in Cotati and **Soils Plus** in Sonoma. For years both have been a reliable source of high quality aggregate, topsoil and specialty mixes for construction, landscape, and homeowner projects.

Purchase of Grab N' Grow Soil Products, Inc.

In 2009, Soiland expanded their ability to serve the needs of CLCA members by acquiring **Grab N' Grow Soil Products**. Grab N' Grow produces a wide range of soil products, compost, and ground covers from their facility at 2759 Llano Road, in Santa Rosa, CA.

Increasing Sustainability with a Focus on Recycling

"Our goal is to increase the sustainable segment of our product line by increasing recyclables from 20% to 80% of total sales by 2014," stated President Mark Soiland. "The acquisition of Grab N' Grow Soil Products makes a significant move in the right direction for our business."

Each year Grab N' Grow recycles over 80,000 cubic yards of organic materials, including green waste from local residents and commercial landscapers, grape and apple pomace from local farmers, and waste from local dairies and ranches. These materials are converted into mulch, compost, and topsoil sold in bulk and in bags. Mango Mulch is Grab N' Grow's signature product along with a variety of garden and nursery products.

Soils Plus and Stony Point Rock Quarry are strategically located adjacent to landfill collection facilities and divert over 100,000 cubic yards of materials each year that would otherwise be buried or hauled out of the county. Raw materials such as concrete rubble, asphalt, and ceramics, including toilets and roofing tiles, as well as composition asphalt shingles, are crushed into Class 2 Road Base or Recycled Asphalt Products used for roadways.

Soils Plus also recycles organic materials to produce a variety of products, including mixes for track and field, bocce ball courts, and special soil mixtures for residential use and commercial landscape yards and nurseries. Bio-swale, organic materials, and in-field mixes can be custom designed to fit your specifications.

Innovation and Improvement

“We are excited about building on the success and great reputation of Grab N’ Grow and its products” said new Site Manager, Kjell Kallman. We are taking advantage of new technology, making equipment upgrades to increase product quality and consistency, reducing environmental impacts, and ensuring compliance with CARB. Other plans include changing the yard layout and remodeling the office/showroom to improve the customer experience.

New Debris Box Service Available

To save you time and money, Grab N’ Grow now offers debris boxes to collect green waste and brush from landscape businesses. Grab N’ Grow will deliver a 30 or 40 yard debris box to your yard. Each night when the crew comes in, they unload their trucks into the box rather than making a separate disposal trip. When the debris box is full, call Grab N’ Grow for pickup. Replacement boxes can be loaded with Grab N’ Grow product and delivered to your yard.

Passion for Family Business

Soiland is passionate about building sustainable communities and being good stewards of our natural resources. Marv Soiland, Chairman of the Board, has been active in the construction and aggregate industries since the 1950’s. In 2010 he was inducted into the Sonoma County Business Hall of Fame. His son Mark is Chief Operations Officer who oversees daily production and sales at all locations. Daughter Marlene, Chief Financial Officer, says “We are a great team. Our father brings his wisdom and many years of experience; Mark brings his operational skills and love of earth-moving machinery and I ensure our financial and human resources, accounting and legal affairs are all in order.”

Call today for information on product pickup or delivery.



Serving Sonoma County’s Aggregate & Soil needs from 3 Convenient Locations

Stony Point Rock Quarry * 7171 Stony Point Rd, Cotati * 795-1775 * M-F 7:00-4:30, Sat 8:00-12:00

Soils Plus * 4343 Stage Gulch Rd, Sonoma * 996-3400 * M-F 7:00-4:30, Sat by appt

Grab N’ Grow * 2759 Llano Road, Santa Rosa * 575-7275 * M-Fri 7:00-4:30. Sat 8:00-4:00



Left to Right
Randy Swegle, Soils Plus Site Manager
Mark Soiland, Chief Operations Officer & Stony Point Rock Quarry Site Manager
Marv Soiland, Chairman of the Board
Marlene Soiland, Chief Financial Officer
Kjell Kallman, Grab N' Grow Site Manager